



Rohit Bisht

Data Analyst

✉ rb0786013@gmail.com 📞 [9582226486](tel:9582226486) 📍 New Delhi, India ♂ Male 📅 10/2/1997

Professional Summary

- Data Analyst with 1+ years of hands-on experience in data cleaning, visualization and business reporting, Proficient in SQL, Excel and Python. Passionate about transforming raw data into actionable insights.

OBJECTIVE

- Data enthusiast skilled in Python, SQL, and data visualization. Looking for a role as a Data Analyst to contribute actionable insights, automate reporting, and grow in a data-driven environment.

Professional SKILLS

- Languages/Tools: SQL, Python (Pandas, NumPy, Matplotlib), Excel, Power BI
- Databases: SQL
- Concepts: Data Cleaning, Exploratory Data Analysis, Dashboards, Data Visualization.

Experience

Airvin Skills Training & Consulting Pvt Ltd
Data Analyst | [2024] - [Present]

- Analysed large datasets to extract actionable insights supporting business decisions and marketing strategies.
- Designed dashboards and reports to monitor KPIs across various campaigns.
- Conducted data-driven analysis for the Diwali Sales campaign, optimizing strategies based on customer behaviour trends.
- Led data analytics for Google Play Store optimization, helping increase app downloads through targeted improvements.
- Tools used: Excel, SQL, Python (Pandas, Matplotlib), Power BI.

Projects

1. Sales Dashboard with Excel

- Built an interactive dashboard to track monthly sales by region and product.
- Used pivot tables and slicers for dynamic insights.

2. Diwali Sales Data Analysis

- Conducted detailed sales data analysis during the festive season.
- Visualized sales performance trends using Excel and Power BI.

3. Google Play Store Analytics

- Analysed app performance metrics such as downloads, ratings, and user engagement.
- Tools used: SQL, Excel, and Python for data analysis and reporting.

Education

- **MGTI - Data Analyst Certification Course.**

Personal Skills

- **Self - Discipline:** Managing a self-paced degree, a data course and self- learning
- **Problem-Solving:**
Naturally inclined to break down complex challenges and find efficient, data-driven solutions. Experienced in cleaning messy datasets, identifying trends, and creating actionable insights through tools like Excel, SQL, and Python. Always focused on understanding the “*why*” behind the numbers to solve real-world business problems.
- **Team Collaboration:** Comfortable working in cross-functional teams, sharing ideas, and aligning with collective goals. Open to feedback and always ready to support teammates — whether it's refining a dashboard, debugging code, or brainstorming solutions. Believe that great insights come from great collaboration.
- **Goal-Oriented:**
Driven by clear objectives and committed to consistent progress. I set measurable targets, track performance, and push myself daily — whether it's completing a course, hitting fitness goals, or solving analytical challenges.
- **Adaptability:**
Quick to learn and adjust to new tools, environments, and challenges. Whether it's shifting to a new tech stack or pivoting priorities mid-project, I stay focused and flexible to deliver results.

Languages

- **English** (Good)
- **Hindi** (Native)

Interest & Hobbies

- **Data Visualization** – Enjoy exploring trends and patterns through charts and dashboards.
- **Creative Learning** – Currently exploring new skills that challenge and expand my creative thinking.
- **Productivity & Self-Improvement** – Passionate about building efficient routines and tracking progress toward personal goals.

Declaration

I do hereby declare that the above information mentioned is correct and up to the best of my knowledge and I bear the responsibility for the authenticity of the data provided.